



Marketplace Communications on COVID-19

Be Well New Mexico – call out on home page; shares information on what health insurance covers when it comes to coronavirus; links to Dept. of Health and CDC. Governor Lujan-Grisham declared a state of emergency on 3/11.

- <https://www.bewellnm.com/>
- [https://www.bewellnm.com/Special-Enrollment-\(1\)/Stay-Healthy-and-Be-Well/what-does-health-insurance-cover](https://www.bewellnm.com/Special-Enrollment-(1)/Stay-Healthy-and-Be-Well/what-does-health-insurance-cover)
- <https://cv.nmhealth.org/>

DC Health Link – links to District’s briefing on 3/10 to share response to coronavirus on homepage/twitter feed call out; Mayor Bowser declared a state of emergency on 3/11

- <https://dchealthlink.com/>
- Very active on [twitter](#); retweeting health tips, symptoms, and Mayor Bowser frequently.
- Separate Coronavirus website for updates, guidance, info, resources, and more at: <https://coronavirus.dc.gov/>

Get Covered IL – Governor declared state of emergency; alert ticker at top of page that redirects to Dept. of Health; information and FAQ on site about insurance coverage and the coronavirus

- <https://getcovered.illinois.gov/en/Pages/StayInformed/All-Press-Releases.aspx#>
- [Illinois Dept. of Health](#) has Coronavirus call out front and center, with links to news releases, FAQ, testing results, and CDC information
 - <http://www.dph.illinois.gov/topics-services/diseases-and-conditions/diseases-a-z-list/coronavirus>

Get Covered NJ – Governor declared a state of emergency; link to Governor’s office statements on coronavirus on homepage/social media feed call outs, call out box front and center on insurance information related to the Coronavirus

- <https://getcovered.illinois.gov/en>
- <https://nj.gov/governor/getcoverednj/>

Maryland Health Connection – Governor declared state of emergency; posted blog on your health plan and covid19; MHBE is working to establish a special enrollment period through Maryland Health Connection specifically for the coronavirus.

- Governor’s announcement of SEP: <https://governor.maryland.gov/2020/03/11/update-governor-hogan-announces-new-cases-of-covid-19-in-maryland-additional-actions/>



- MHC posted a blog on your health plan and covid19 and what you need to know: <https://www.marylandhealthconnection.gov/your-health-plan-and-the-covid-19-what-you-need-to-know/>
- MHC shared info on social directing people to Maryland Insurance Administration FAQs on COVID-19: <https://www.facebook.com/MarylandConnect/posts/3776513295692916>
- MHC shared branded COVID-19 prevention graphic on social: <https://www.facebook.com/MarylandConnect/photos/a.662594237084853/3774331479244431/?type=3&theater> (linking in post copy to blog)

Massachusetts Health Connector – Governor declared a state of emergency; press release on site saying they’ve extended enrollment until April 25 for uninsured individuals to ease coronavirus fears

- Massachusetts Health Connector offers extended enrollment for uninsured individuals to ease coronavirus fears: <https://www.mahealthconnector.org/massachusetts-health-connector-offers-extended-enrollment-for-uninsured-individuals-to-ease-coronavirus-fears>
- Announced this on social through branded graphic:
 - <https://www.instagram.com/p/B9mpgXAFW98/>
 - <https://twitter.com/HealthConnector/status/1237811805772230656>
 - <https://www.facebook.com/healthconnector/posts/10158246262840209>
- Retweeting Boston public health COVID19 info on social

MNsure – has information about coronavirus on its “stay informed” page, directing people to Dept. of Public Health

- <https://www.mnsure.org/stay-informed/index.jsp>
- <https://www.health.state.mn.us/diseases/coronavirus/index.html>
- Sharing COVID 19 testing information on site: <https://www.mnsure.org/shop-compare/about-plans/covid-19/index.jsp>
- Retweeting Department of Public Health and BCBS COVID19 info on Twitter

NV Health Link – red alert ticker at top of page, link to information about what plans cover related to coronavirus

- <https://www.nevadahealthlink.com/coronavirus/>
- Sharing this page on Twitter and Facebook
 - <https://www.facebook.com/nevadahealthlink/posts/2788027221285418>
 - <https://twitter.com/NVHealthLink/status/1237454177632165890>



New York State of Health – Governor declared a state of emergency; ticker at top of page on what state agencies are doing, links to Dept. of Health page

- <https://nystateofhealth.ny.gov/>
- <https://health.ny.gov/diseases/communicable/coronavirus/>
- Shared video Governor’s announcement on social / retweeted on Twitter
 - <https://www.facebook.com/NYStateofHealth/posts/3229731970384367>
- Retweeted additional COVID19 info from Governor

Oregon Health Insurance Marketplace – Governor declared a state of emergency; ticker at top of page alerting residents that several health insurers have agreed to waive costs for testing; links to page on “coronavirus – information about insurance and scams”; also links to page on OHA.gov about coronavirus

- <https://healthcare.oregon.gov/Pages/index.aspx>
- <https://dfr.oregon.gov/insure/health/understand/Pages/coronavirus.aspx>
- <https://www.oregon.gov/oha/PH/DISEASESCONDITIONS/DISEASESAZ/Pages/emerging-respiratory-infections.aspx>
- Shared info about testing coverage on social
- Retweeting OHA info including designed graphics
 - <https://twitter.com/OHAOregon/status/1236741976428630017>

Pennsylvania DOBI – has link on homepage to FAQ on “insurance coverage and the coronavirus”

- <https://www.insurance.pa.gov/Coverage/Pages/Health-Insurance.aspx>
- <https://www.insurance.pa.gov/Pages/Coronavirus.aspx>
- DOBI site links to press releases about testing coverage for COVID19, and need for access to care
 - <https://www.media.pa.gov/Pages/Insurance-Details.aspx?newsid=419>
 - <https://www.media.pa.gov/Pages/Insurance-Details.aspx?newsid=418>
- Retweeting Governor and Department of Health messages on Twitter
- Sharing their own branded graphics on Facebook
 - <https://www.facebook.com/painsurancedepartment/photos/a.1492263727733559/2278114102481847/?type=3&theater>

Washington Healthplanfinder – Governor declared state of emergency; SEP announced through April 8; information on Washington Health Benefit Exchange site

- <https://www.wahbexchange.org/washington-healthplanfinder-announces-special-enrollment-period-in-response-to-growing-coronavirus-outbreak/>
- <https://www.wahbexchange.org/new-customers/who-can-sign-up/special-enrollment-period/>
- Announcing SEP in designed graphics on social
 - <https://www.facebook.com/WAHealthplanfinder/photos/rpp.321322914646747/2693175447461470/?type=3&theater>



- <https://twitter.com/WAplanfinder/status/1237440914861113347>
- <https://www.instagram.com/p/B9kBZrGgj5K/>