Marketplace Communications on COVID-19

Be Well New Mexico – call out on home page; shares information on what health insurance covers when it comes to coronavirus; links to Dept. of Health and CDC. Governor Lujan-Grisham declared a state of emergency on 3/11.

- [https://www.bewellnm.com/](https://www.bewellnm.com/)
- [https://cv.nmhealth.org/](https://cv.nmhealth.org/)

DC Health Link – links to District’s briefing on 3/10 to share response to coronavirus on homepage/twitter feed call out; Mayor Bowser declared a state of emergency on 3/11

- [https://dchealthlink.com/](https://dchealthlink.com/)
- Very active on twitter; retweeting health tips, symptoms, and Mayor Bowser frequently.
- Separate Coronavirus website for updates, guidance, info, resources, and more at: [https://coronavirus.dc.gov/](https://coronavirus.dc.gov/)

Get Covered IL – Governor declared state of emergency; alert ticker at top of page that redirects to Dept. of Health; information and FAQ on site about insurance coverage and the coronavirus

- Illinois Dept. of Health has Coronavirus call out front and center, with links to news releases, FAQ, testing results, and CDC information

Get Covered NJ – Governor declared a state of emergency; link to Governor’s office statements on coronavirus on homepage/social media feed call outs, call out box front and center on insurance information related to the Coronavirus

- [https://getcovered.illinois.gov/en](https://getcovered.illinois.gov/en)
- [https://nj.gov/governor/getcoverednj/](https://nj.gov/governor/getcoverednj/)

Maryland Health Connection – Governor declared state of emergency; posted blog on your health plan and covid19; MHBE is working to establish a special enrollment period through Maryland Health Connection specifically for the coronavirus.

• MHC posted a blog on your health plan and covid19 and what you need to know: https://www.marylandhealthconnection.gov/your-health-plan-and-the-covid-19-what-you-need-to-know/

• MHC shared info on social directing people to Maryland Insurance Administration FAQs on COVID-19: https://www.facebook.com/MarylandConnect/posts/3776513295692916

• MHC shared branded COVID-19 prevention graphic on social: https://www.facebook.com/MarylandConnect/photos/a.662594237084853/3774331479244431/?type=3&theater (linking in post copy to blog)

**Massachusetts Health Connector** – Governor declared a state of emergency; press release on site saying they’ve extended enrollment until April 25 for uninsured individuals to ease coronavirus fears

• Massachusetts Health Connector offers extended enrollment for uninsured individuals to ease coronavirus fears: https://www.mahealthconnector.org/massachusetts-health-connector-offers-extended-enrollment-for-uninsured-individuals-to-ease-coronavirus-fears

• Announced this on social through branded graphic:
  o https://www.instagram.com/p/B9mpgXAFW98/
  o https://twitter.com/HealthConnector/status/1237811805772230656
  o https://www.facebook.com/healthconnector/posts/10158246262840209

• Retweeting Boston public health COVID19 info on social

**MNsure** – has information about coronavirus on its “stay informed” page, directing people to Dept. of Public Health

• https://www.mnsure.org/stay-informed/index.jsp
• https://www.health.state.mn.us/diseases/coronavirus/index.html

• Sharing COVID 19 testing information on site: https://www.mnsure.org/shop-compare/about-plans/covid-19/index.jsp

• Retweeting Department of Public Health and BCBS COVID19 info on Twitter

**NV Health Link** – red alert ticker at top of page, link to information about what plans cover related to coronavirus

• https://www.nevadahealthlink.com/coronavirus/

• Sharing this page on Twitter and Facebook
  o https://www.facebook.com/nevadahealthlink/posts/2788027221285418
  o https://twitter.com/NVHealthLink/status/1237454177632165890
**New York State of Health** – Governor declared a state of emergency; ticker at top of page on what state agencies are doing, links to Dept. of Health page

- [https://nystateofhealth.ny.gov/](https://nystateofhealth.ny.gov/)
- Shared video Governor’s announcement on social / retweeted on Twitter
  - [https://www.facebook.com/NYStateofHealth/posts/3229731970384367](https://www.facebook.com/NYStateofHealth/posts/3229731970384367)
- Retweeted additional COVID19 info from Governor

**Oregon Health Insurance Marketplace** – Governor declared a state of emergency; ticker at top of page alerting residents that several health insurers have agreed to waive costs for testing; links to page on “coronavirus – information about insurance and scams”; also links to page on OHA.gov about coronavirus

- [https://healthcare.oregon.gov/Pages/index.aspx](https://healthcare.oregon.gov/Pages/index.aspx)
- [https://dfr.oregon.gov/insure/health/understand/Pages/coronavirus.aspx](https://dfr.oregon.gov/insure/health/understand/Pages/coronavirus.aspx)
- [https://www.oregon.gov/oha/PH/DISEASESCONDITIONS/DISEASESAZ/Pages/emerging-respiratory-infections.aspx](https://www.oregon.gov/oha/PH/DISEASESCONDITIONS/DISEASESAZ/Pages/emerging-respiratory-infections.aspx)
- Shared info about testing coverage on social
- Retweeting OHA info including designed graphics
  - [https://twitter.com/OHAOregon/status/1236741976428630017](https://twitter.com/OHAOregon/status/1236741976428630017)

**Pennsylvania DOBI** – has link on homepage to FAQ on “insurance coverage and the coronavirus”

- [https://www.insurance.pa.gov/Coverage/Pages/Health-Insurance.aspx](https://www.insurance.pa.gov/Coverage/Pages/Health-Insurance.aspx)
- [https://www.insurance.pa.gov/Pages/Coronavirus.aspx](https://www.insurance.pa.gov/Pages/Coronavirus.aspx)
- DOBI site links to press releases about testing coverage for COVID19, and need for access to care
  - [https://www.media.pa.gov/Pages/Insurance-Details.aspx?newsid=419](https://www.media.pa.gov/Pages/Insurance-Details.aspx?newsid=419)
- Retweeting Governor and Department of Health messages on Twitter
- Sharing their own branded graphics on Facebook
  - [https://www.facebook.com/painsurancedepartment/photos/a.1492263727733559/2278114102481847/?type=3&theater](https://www.facebook.com/painsurancedepartment/photos/a.1492263727733559/2278114102481847/?type=3&theater)

**Washington Healthplanfinder** – Governor declared state of emergency; SEP announced through April 8; information on Washington Health Benefit Exchange site

- [https://www.wahbexchange.org/new-customers/who-can-sign-up/special-enrollment-period/](https://www.wahbexchange.org/new-customers/who-can-sign-up/special-enrollment-period/)
- Announcing SEP in designed graphics on social
  - [https://www.facebook.com/WAHealthplanfinder/photos/rpp.321322914646747/269317547461470/?type=3&theater](https://www.facebook.com/WAHealthplanfinder/photos/rpp.321322914646747/269317547461470/?type=3&theater)

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- [https://twitter.com/WAplanfinder/status/1237440914861113347](https://twitter.com/WAplanfinder/status/1237440914861113347)
- [https://www.instagram.com/p/B9kBZrGgj5K/](https://www.instagram.com/p/B9kBZrGgj5K/)