

Buying Value: Measures That Matter

Bailit Health
July 20, 2022

STATE
Health & Value
STRATEGIES

*Driving Innovation
Across States*

A grantee of the Robert Wood Johnson Foundation

About State Health and Value Strategies

State Health and Value Strategies (SHVS) assists states in their efforts to transform health and healthcare by providing targeted technical assistance to state officials and agencies. The program is a grantee of the Robert Wood Johnson Foundation, led by staff at Princeton University's School of Public and International Affairs. The program connects states with experts and peers to undertake health care transformation initiatives. By engaging state officials, the program provides lessons learned, highlights successful strategies, and brings together states with experts in the field. Learn more at www.shvs.org.

Questions? Email Heather Howard at heatherh@Princeton.edu.

*Support for this webinar was provided by the Robert Wood Johnson Foundation.
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Housekeeping Details

All participant lines are muted. If at any time you would like to submit a question, please use the Q&A box at the bottom right of your screen.

After the webinar, the slides and a recording will be available at **www.shvs.org**.

About Bailit Health: Webinar Presenter

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Working with state agencies and their partners
to improve health care system performance for all.

<http://www.bailit-health.com/>



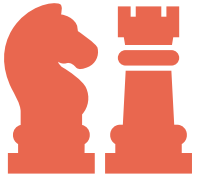
Agenda

1. Overview of Performance Measures and Use in Value-Based Purchasing
2. The Buying Value Measure Selection Tool
3. The Buying Value Benchmark Repository
4. Discussion



OVERVIEW OF PERFORMANCE MEASURES AND USE IN VALUE-BASED PURCHASING

The Need for Performance Measures in Value-Based Purchasing



Value-based purchasing is a **strategic approach** focused on **improving performance for a set of goals.**

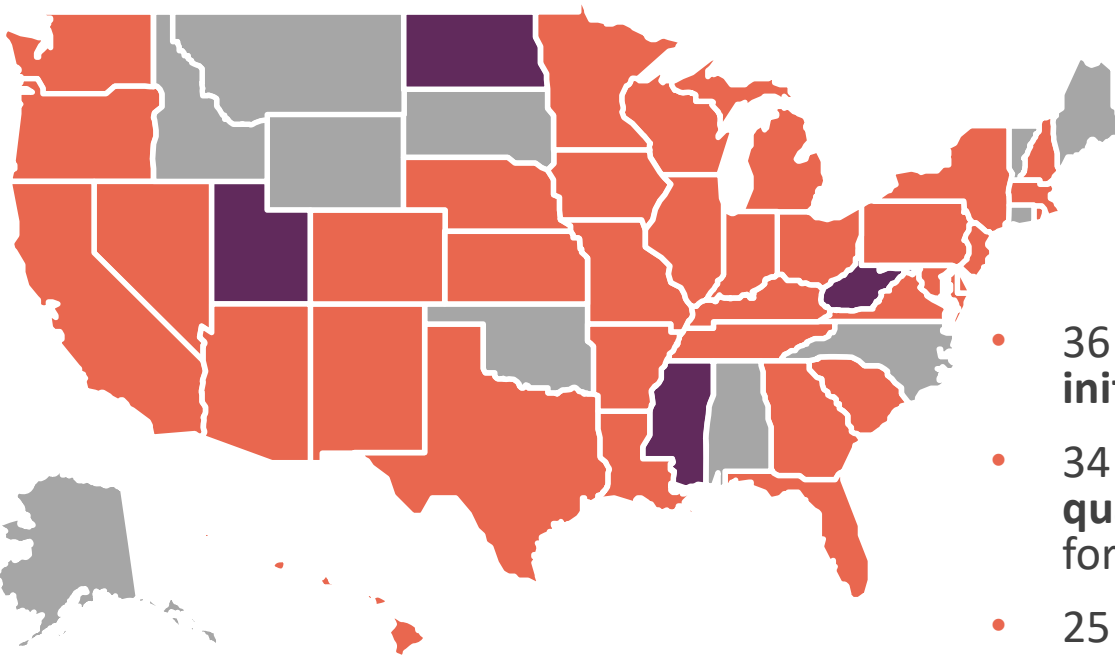


Purchasers can use **financial incentives and/or penalties to motivate contractors** to improve performance on these targeted goals.



To attach financial consequences to performance, purchasers **need objective and reliable ways to measure performance.**

Focus on Quality in Medicaid Managed Care



Map of Medicaid Managed Care Programs with Any Quality Initiatives (SFY 2019)



- 36 states (90%) had **any quality initiative** in place
- 34 states (85%) made **MCO quality data publicly available** for comparison
- 25 states (63%) used **quality in pay-for-performance** arrangements
- 24 states (60%) used **quality in a capitation withhold**
- 11 states (28%) used **quality for their auto-assignment**

<https://www.kff.org/medicaid/state-indicator/medicaid-managed-care-quality-initiatives/?currentTimeframe=0&sortModel=%7B%22colld%22:%22Location%22,%22sort%22:%22asc%22%7D>

Challenges Associated With Quality Measurement

- Providers are subject to a growing number of measures from payers and regulators, which makes it hard to properly invest in quality improvement initiatives.
- States' priorities may not always align with available measures and few states have the resources to develop and implement “homegrown” measures.
 - Beginning in 2022, NCQA is requiring health plans to stratify select HEDIS measures by race and ethnicity. States are beginning to require similar measure stratification activities in state-payer or payer-provider contracts.
 - However, there are no nationally endorsed measures focused on reducing inequities by subpopulation.



THE BUYING VALUE MEASURE SELECTION TOOL

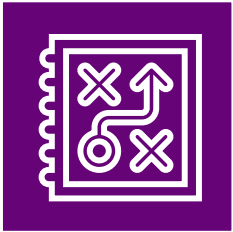
What is Buying Value?

- A suite of publicly available resources for purchasers to a) find standard measures, as well as innovative non-HEDIS or homegrown measures and associated benchmarks, and b) develop aligned measure sets.
 1. Groundbreaking research on the lack of quality measure alignment (2013)
 2. The Buying Value Measure Selection Tool (2015)
 3. The Buying Value Benchmark Repository (2018)
- Visit: www.buyingvalue.org

BUYING VALUE
Measure Selection Tool

Helping Purchasers Define Aligned Measure Sets

The Buying Value Measure Selection Tool

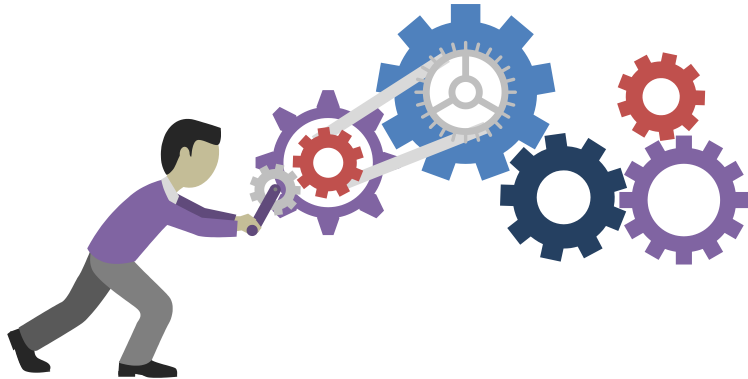


Developed in response to provider complaints about being increasingly subject to growing numbers of measures from payers and regulators.



A suite of resources that enables state agencies, private purchasers, and other stakeholders to select measures and develop aligned measure sets.

The Buying Value Measure Selection Tool



Key Features

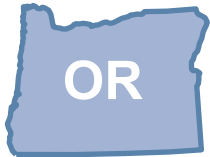
- Over **800 measures** that can be filtered by 17 domains, 20 conditions, 7 measure types, 9 populations and 13 data sources.
- A **disparities-sensitive status indicator** that allows users to identify measures with an evidence of inequity in the provision of care captured by the measure.
- Functionality to **crosswalk measures to 20 federal, national and state measures sets** and **systematically score** measures against a state's overarching goals for the measure set.

New in 2022!

- States, such as Massachusetts and Rhode Island, are beginning to **stratify measures** in their aligned measure sets by **race, ethnicity, language and/or disability status** to first identify and then reduce health inequities.
- Users can find which measures both states are stratifying in the “Measure Crosswalk” tab.

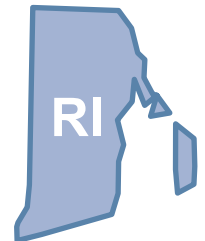
Massachusetts	Rhode Island
<ul style="list-style-type: none">• Child and Adolescent Well-Care Visits• Controlling High Blood Pressure• HbA1c Control for Patients with Diabetes: HbA1c Poor Control• Screening for Depression and Follow-Up Plan	<ul style="list-style-type: none">• Controlling High Blood Pressure• Developmental Screening in the First Three Years of Life• Eye Exams for Patients with Diabetes• HbA1c Control for Patients with Diabetes: HbA1c Control

Examples of States That Have Used the Buying Value Measure Selection Tool



Common set of quality measures to be employed in **healthcare purchasing for Medicaid and state employee benefit plans**

Multi-payer, statewide aligned measure sets for **ACOs, hospitals, primary care, behavioral health, and maternity care** required by the Health Insurance Commissioner



Voluntary, statewide, multi-payer measure set for use in **global budget-based ACO contracts**

Statewide set of **access, prevention, acute care and chronic care measures** to help inform public and primary healthcare purchasing



Buying Value Measure Selection Tool Tutorial

AutoSave On 5-Buying-Value-Measure-Selection-Tool 2022 3-31 Saved Search (Alt+Q) Deepthi Kanneganti

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Measure Crosswalk

BV Library #	Measure Name	NQF #	NQF Endorsement Status as of February 2022	Steward	CMS Quality ID	CMS eCQM ID as of May 2021	Description	Domain	Condition	Measure Type	P
BV-81	Prenatal & Postpartum Care	1517	No Longer Endorsed	National Committee for Quality Assurance			Percentage of deliveries of live births between November 6 of the year prior to the measurement year and November 5 of the measurement year. For these women,	Prevention/Early Detection	Pregnancy	Process	A A
BV-66	Substance Use Assessment in Primary Care	NA	NA	Inland Empire Health Plan			Percentage of members 18 years and older who were screened for substance use during the measurement year	Prevention/Early Detection	Substance Use Disorder	Process	A
BV-587	Child and Adolescent Well-Care Visits	NA	NA	National Committee for Quality Assurance			Percentage of members 3–21 years of age who had at least one comprehensive well-care visit with a PCP or an OB/GYN practitioner during the measurement year.	Prevention/Early Detection	NA	Process	A P
BV-339	Comprehensive Diabetes Care: Hemoglobin A1c (HbA1c) Testing	0057	Endorsed	National Committee for Quality Assurance			Percentage of members 18-75 years of age with diabetes (type 1 and type 2) who received an HbA1c test during the measurement year	Chronic Illness Care	Diabetes	Process	A
BV-822	Well-Child Visits in the First 30 Months of Life	NA	NA	National Committee for Quality Assurance			Percentage of members who had the following number of well-child visits with a PCP during the last 15 months. The following rates are reported:	Prevention/Early Detection	NA	Process	P
BV-423	Asthma Medication Ratio	1800	Endorsed	National Committee for Quality Assurance			Percentage of patients 5–64 years of age who were identified as having persistent asthma and had a ratio of controller medications to total asthma medications of	Medication Management	Respiratory	Process	A P

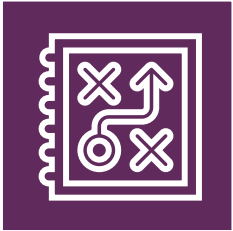
Summary Sheet Measure Crosswalk Links to Source Documents

Ready Accessibility: Investigate



THE BUYING VALUE BENCHMARK REPOSITORY

The Buying Value Benchmark Repository

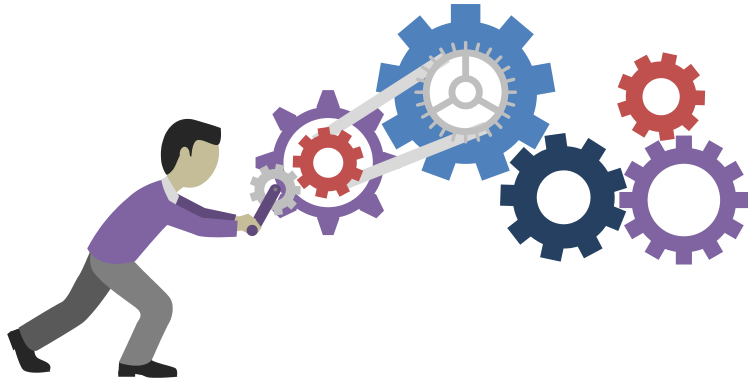


States have had difficulty finding measures that address their program priorities and implementing non-HEDIS measures into value-based arrangements due to the lack of national benchmarks against which to assess performance.



A spreadsheet repository that includes innovative homegrown measures as well as state and regional health improvement collaborative performance on non-HEDIS measures.

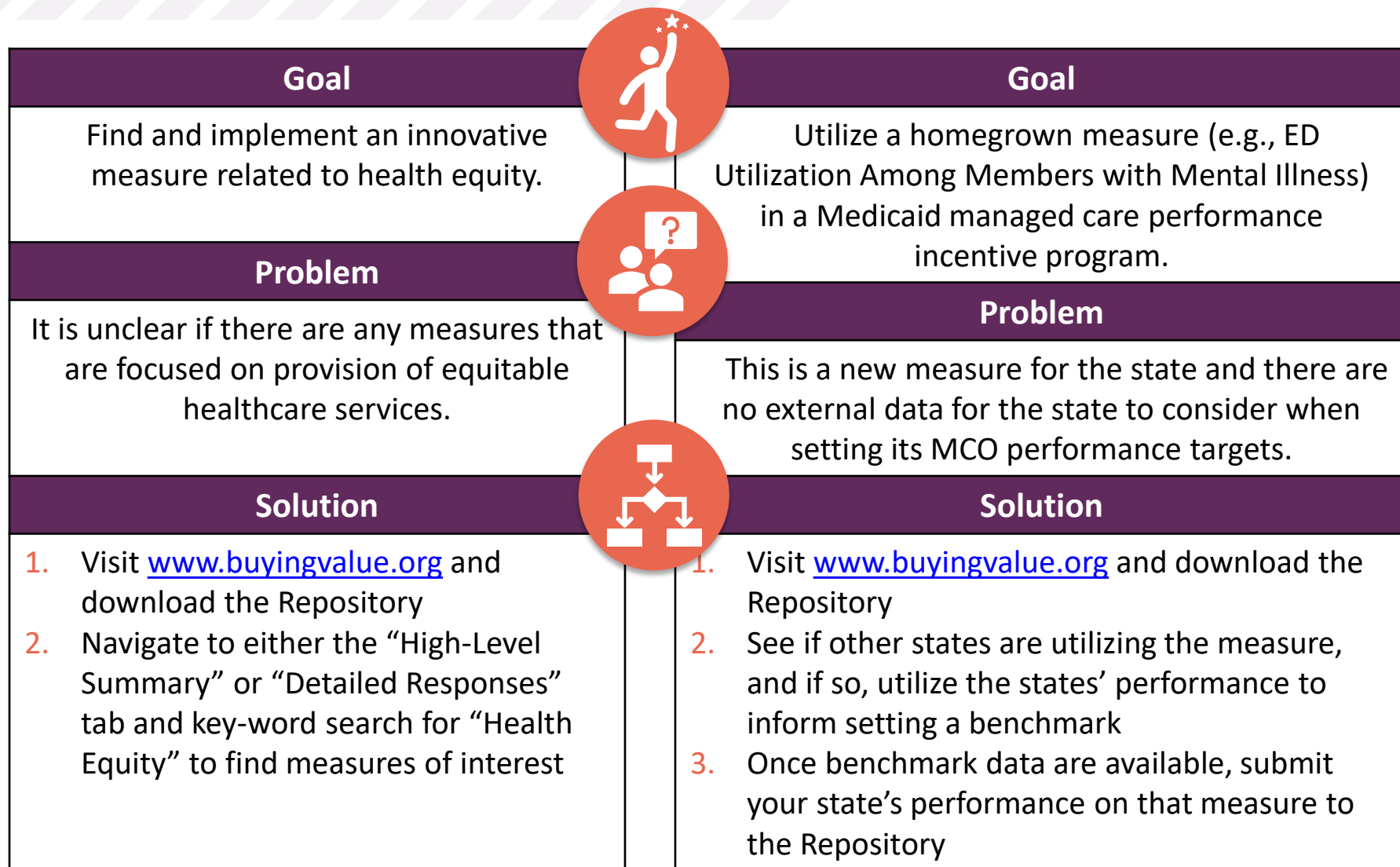
The Buying Value Measure Selection Tool



Key Features

- Information on nearly 60 measures in use by other states and performance data (when available), including:
 - Innovative homegrown measures
 - Non-HEDIS measures that are *not* homegrown and for which benchmark data are not otherwise available

Case Example: Reasons to Use the Repository



Buying Value Benchmark Repository Tutorial

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Buying Value Benchmark Repository - High-Level Summary

#	Submitting Organization	Measure Name	NQF Number	Condition	Deviations from Measure Steward	Coverage Type	Performance Level Reported to the Repository	Availability of Performance Data	Performance Period 1 Start Date
13	Oregon Health Authority Health Analytics	Comprehensive Diabetes Care: HbA1c Poor Control	0059	Diabetes	Measure does deviate from the steward (eCQM specs call for all-payer data; OHA prefers, but doesn't require, Medicaid only data.)	Medicaid	State	Performance data are available.	01/01/2019
14	MN Community Measurement	Optimal Asthma Control - Adults	No NQF Number	Respiratory	No deviations from the measure steward (2018 report year (2017 dates of service))	Medicaid, Medicare, Commercial, Dual Medicaid/ Medicare, Other	State	Performance data are available.	01/01/2018
15	MN Community Measurement	Optimal Asthma Control - Children	No NQF Number	Respiratory	No deviations from the measure steward (2019 report year (2018 dates of service))	Medicaid, Medicare, Commercial, Dual Medicaid/ Medicare, Other	State	Performance data are available.	01/01/2018
16	Integrated Healthcare Association	Concurrent Use of Opioids and Benzodiazepines	3389	Substance Abuse	Measure does deviate from the steward (Modified PQA measure so value sets are in alignment with HEDIS digital measure formatting)	Medicaid, Medicare, Commercial	Aggregated rate for providers (e.g., primary care practices, hospitals)	Performance data are available.	01/01/2018
17	MassHealth Office of Clinical Affairs	Community Tenure	No NQF Number	Mental Health	Not applicable - measure is homegrown	Medicaid	TBD	Data are expected to be available by: TBD - measure results anticipated in late 2021.	Performance data are not available at this time.
18	MassHealth Office of Clinical Affairs	Emergency Department Visits for Adults with Mental Illness and/or Substance Addiction	No NQF Number	Mental Health, Substance Abuse	Not applicable - measure is homegrown	Medicaid	TBD	Data are expected to be available by: TBD - measure results anticipated in late 2021.	Performance data are not available at this time.

High-Level Summary Detailed Responses

Ready Accessibility: Investigate

Discussion

The slides and a recording of the webinar will be available at www.shvs.org after the webinar



Thank You

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